

EUMORA™

The Moor Bar with HMA Factor

Tried and Tested. 3 minutes is all it takes!

It's not just a facial bar but a "superfoods" bar!

Description:

Eumora™ the Facial Bar - the sensational natural way to take care of your skin health. Potent moor clay from the deepest layers of former glaciers of Europe is artfully combined with a proprietary fresh water algae complex from Japan completed by rich shea butter from Africa. It's pH-neutral, making it ideal for all skin types. It lifts and tightens, taking off years in just 3 minutes daily. Experience the effects of the powers of Earth and Water, deep, pure and natural.



Product category: Eumora Moor Bar with Moor, HMA and Shea Butter

Appearance: Odorless brownish Eumora bar

Packing size: 35g (single) and 3 x 35g (3-in-1)

Active Ingredients: Moor, HMA, Shea Butter

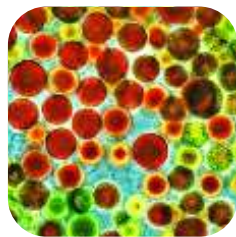
Moor

Moor is a rare form of nutrient-rich peat created by the gradual transformation of herbs, plants & flowers which have been permanently submerged under water or underground. Free from the decaying effects of oxygen and in the correct climatic and biological conditions, the plant matter undergoes a 'ripening' transformation process over thousands of years to produce a homogeneous dark substance called Moor. During this 'ripening' process, all the substances within the plants are retained in the Moor, resulting in a herbal complex with wonderful therapeutic properties.



HMA (Hydration MicroAlgae Factor)

HMA (Hydration MicroAlgae factor) is a unique concentration of natural active ingredients, extracted from the essence of Microalgae. It is an effective hydrating agent and can help in strengthening the mechanisms of skin defense. It has deep moisturizing action while strengthening the defense qualities of the skin barrier, thus giving extraordinary softness and brightness. In addition, HMA is rich in Vitamins B1, B2, B12 and niacin which can increase the skin's energy and protect the skin to stay away from all kinds of pressure. With its absolute compatibility with the skin, it doesn't irritate, and provides moisture for all types of skin in all climates.



Shea Butter

Shea Butter is a fat extracted from the nut of the African shea tree. It is widely used in cosmetics as a moisturizer, salve or lotion.



Benefits:

Bio-Available

The substances present are in colloidal form, thus they are small enough to be easily absorbed by the skin system.

Antiseptic

The moor contains high proportions of phenol substances and these acts as natural antiseptic.

Detoxifying

The high proportion of humic acid and other humus substances from the moor enables the moor to draw toxic substances trapped in the tissues.

Anti-Inflammatory

Moor has consistently been found to exert an anti-inflammatory effect on irritated or inflamed tissues.

Ion-Exchanging

The presence of humic acids from moor also causes an exchange reaction in which harmful positive ions in the tissues are replaced by revitalizing negative ions present within the moor.

Other information:

- Suitable for everyday use.
- For external use only.

Directions for use:

Wet face and palms with clean water, create a thick lather between palms with the Eumora™ bar, apply gently onto skin and massage gently, leave on for 3 minutes or more for the lather to be absorbed by the skin and rinse off with water. Apply moisturizer, if so desired. Always store Eumora™ in a dry place.